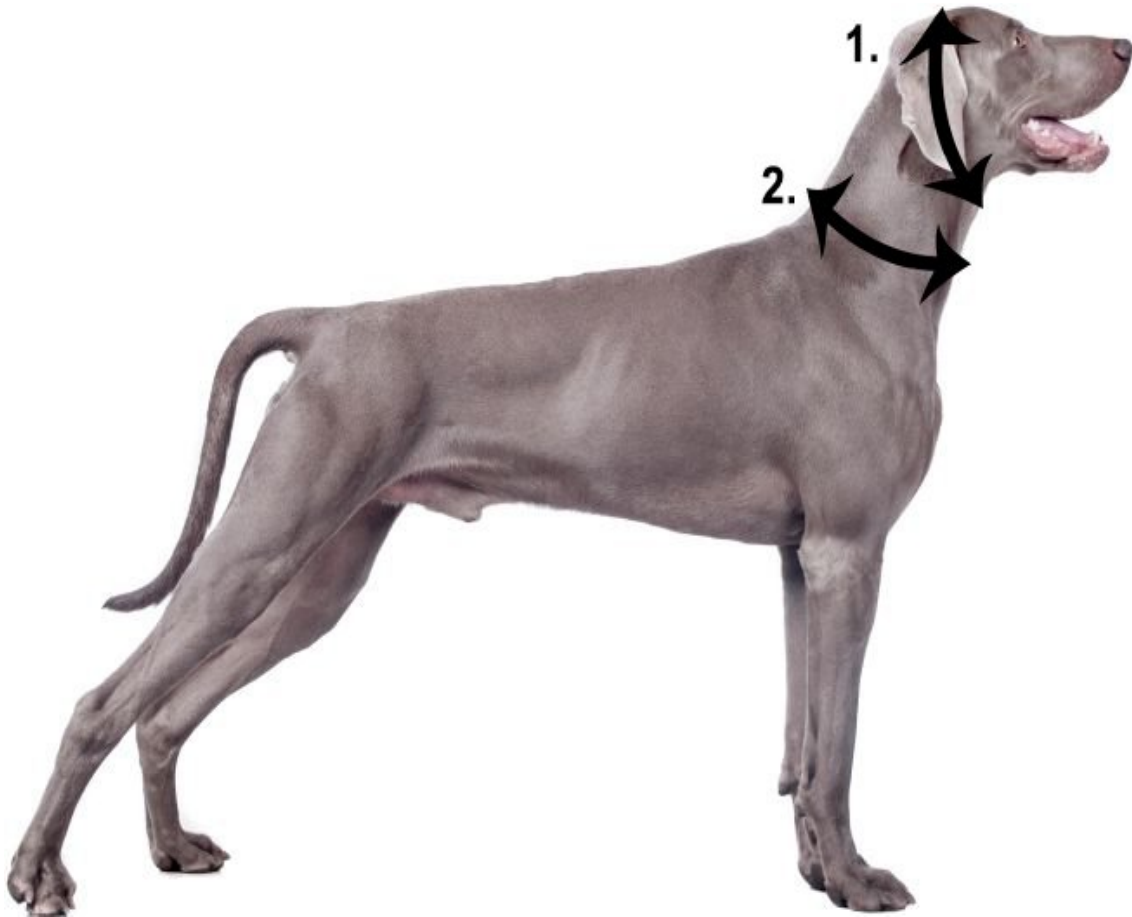


## KERA PETS MEASUREMENT GUIDE



1. Head Size - the widest position of your dog's head, required for non-releasable collars.

2. Neck Size - position where your dog usually wears its collar.

Using a tape measure, gently place the tape around the neck to achieve a snug fit (not too tight but not slack). Make a note of the reading in cm.

Once in our store, select the image of your chosen collar and refer to the sizing chart within the product description. Select the appropriate size of collar. The size you require should be somewhere between the largest and smallest size for that collar. For example, if the size of your dog's neck is 43cm, the collar should be a size (M) in our Chic range which fits 37cm to 46cm.

Please note that different collar ranges will have different sizing so please check the specific collar description before placing your order.